

**Dear ACG Orange County Member:**

Leads. Resources. Results.

This is our brand promise to our members and voice of our organization.

It comes from our core strengths – generating new-business leads for members, providing them the resources they need to get better at what they do and win in the marketplace, and helping them deliver the results they seek.

You'll see this promise come to life in everything we do.

We continue to hose more networking opportunities than ever before, including a series of “pods” – small, intimate meetings where 12 or so members at a time can get to know one another and establish key relationships. Our Events are useful for members and non-members alike. Academy features an outstanding lineup of speakers and topics. We systematically onboard new members to help them get maximum value out of their ACG experience. And our website continues to be robust, informative, and useful.

Rather than trying to be all things to all people, ACG focuses on what matters most: helping you generate new business, trading intelligence, and engaging you in the ways that are meaningful to you.

This is ACG OC. I hope that you are excited as I am about the coming season.

I look forward to working with you to develop the leads and resources you need to drive results.

Regards,



David Krajanowski  
President ACG  
Orange County